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4 Amazing Books For  
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Guidelines~~

15th Edition. From the  
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comprehensive  
reference guide for  
graphic artists—helping  
them navigate the world  
of pricing, collecting  
payment for, and

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protecting their creative work, as well as growing their freelance business to create a sustainable and rewarding livelihood. The Graphic Artists Guild Handbook: Pricing & Ethical Guidelines is the industry bible for communication design and illustration professionals.

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~~Pricing & Ethical ...~~

~~Graphic Artists Guild~~

~~Handbook: Pricing &~~

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~~Edition is an~~

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~~for people who create~~

~~graphic art and those~~

~~who buy it. As the~~

~~graphic art marketplace~~

~~continues to evolve to~~

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digital and print media and as clients struggle with shrinking budgets in the current economy, the demand for up-to-date information on business, ethical, and legal issues is greater than ever.

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Handbook: Pricing &  
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For years, the Graphic  
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Artists Guild Handbook:  
Pricing and Ethical  
Guidelines has been the  
industry bible for  
graphic designers and  
illustrators. This, the  
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information, listings and  
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based on surveys of  
working designers.

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indispensable resource

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for people who create graphic art and those who buy it. As the graphic art marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and legal issues is greater than ever.



# Read Online Graphic Artists Handbook

~~Graphic Artist's Guild  
Handbook of Pricing  
and Ethical ...~~

Trade Customs &  
Pricing Guidelines  
explores the customary  
professional practices  
and sample pricing for  
various disciplines  
within the graphic arts  
industry. The book  
begins with salaries and  
trade customs for staff

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positions as a point of reference for graphic artists seeking employment and for self-employed artists trying to determine what to charge for their services.

~~Primer Series – The  
Graphic Artist Guild~~  
Our digital contracts are available for download by those who purchase the **Graphic Artists**

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The contracts are  
available for download  
in both RTF (text) and  
Word document format.

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Downloads - The  
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Graphic Artists  
Guild ' s Handbook:~~

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**Pricing & Ethical Guidelines**, news articles, webinars,, and other educational and business resources virtual and in-person social and educational events These and much more will help you do your job better, more profitably, and with less stress.

**About the Graphic**  
*Page 20/25*

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~~Graphic Artist Guild~~  
The Handbook: Pricing  
& Ethical Guidelines.

The 15th Edition of the Handbook features the latest pricing tables, updated information on industry standards, revised contracts and letters of agreement, and a revamped chapter on textile design.

Purchase the

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# Read Online Graphic Artists Handbook.

## ~~Home - The Graphic Artist Guild~~

This is a complex area so we refer you the Graphic Artists Guild Handbook. It can be purchased at

<http://www.gag.org> :

We will address a couple of areas in very general terms here as they are frequent requests. Book

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