

Innovation And Marketing In The Game Industry Avoiding The Performance Trap

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Role of AI in Digital Marketing to Improve Business

TEL AVIV, Israel, July 13, 2021 /PRNewswire/ -- 888poker, one of the world's leading online poker destinations and part of 888 Holdings plc (LSE: ...

888poker wins EGR Marketing & Innovation Award

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Revealed: Winners of the Investment Marketing & Innovation Awards 2021

The outbreak of Covid-19 and its impact certainly amplified the need to bring in faster digitisations in key economic sectors like education and health.

Innovation to help future generations build sustainable growth

If leaders in an established industry want to defend against market threats, there are four strategies to consider.

How Incumbent Leaders Can Manage Disruptive Innovation

C. The Digital Marketing Competition brings a real-world experience opportunity to students by allowing marketing visionaries to showcase their gifts in the field.

Aspiring marketing professionals: Get real-world experience at the Digital Marketing Competition

Amber Gadsby, Domino's director of digital retail innovation, shared insight on how the pizza brand is continually driving innovation within the organization and its strategy to develop a ...

Domino's digital retail innovation leader on embracing change

But something that was kept slightly more under wraps, and that came to light at the virtual PMA ceremony, was the complete innovation and agility of the performance marketing space. True imagination ...

A Celebration of Innovation: The Winners of the 2021 Performance Marketing Awards

The Innovation Institute, a for-profit company owned by six not-for-profit health systems, has entered into a co-development agreement with robotic process automation company Olive. The partnership, ...

Innovation Institute looks to jumpstart automation, robotic processes

This column argues that rather than rising demand for opioids for relief from pain or despair, it is supply-side innovations in the legal and illegal drug markets that have been the main driver of the ...

Understanding the opioid epidemic: When innovation fails

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The Sophia Consulting Firm ' s Amplifying Scientific Innovation Trademark Granted by the U.S. Patent and Trademark Office (USPTO)

Recognizing the innovation of many cultural organizations ... This includes tools to enhance core operations, such as integrated marketing and fundraising systems, as well as bold projects with the ...

Bloomberg Philanthropies Announces \$30M Program For Tech Innovation At Arts Organizations

IDEO has selected Detria Williamson, who joined the leadership team in spring 2021, as its chief marketing officer. With IDEO, a global design and innovation company committed to creating positive ...

IDEO Selects Detria Williamson as Chief Marketing Officer

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Reltio Wins Ventana Research Digital Innovation Award for Second Consecutive Year

Digitawise.com, a global digital agency headquartered in Los Angeles, is thrilled to announce its expansion to the wine, beer, and spirits industry. (PRUnderground) July 16th, 2021 The competition in ...

Leading Web Design Marketing Company Expands to Wine & Spirits Industry

Connex, the leading virtual venue platform for virtual and hybrid events, is pleased to announce its partnership with Hitachi Solutions, Ltd, a business application consulting firm for vertical ...

6Connex and Hitachi Solutions Partner to Showcase Virtual Venue Innovation

As an important part of 2021 Global Digital Economy Conference, the 2021 Global Digital Economy Innovation Competition will be held on August 2, 2021 in Beijing. The " 2021 Global Digital Economy ...

2021 Global Digital Economy Innovation Competition Officially Launched. Accelerating the Upgrading of Digital Economy Industry

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PandoLogic Wins Ventana Research Digital Innovation Award for Human Capital Management

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