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Jeff Bezos is smart. Originally a computer geek, he had the vision to capitalise on the untapped online market for books. He's also a calculating machine who creates 'deal-flow' charts for every major decision, from what business to create to how to choose a spouse. One Click explores what makes Bezos Bezos. Through detailed research and interviews with Amazon employees, competitors and observers, Richard Brandt has deciphered how Bezos thinks, what drives his actions and how he makes his ...

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The subtitle could not be more appropriate. "One Click" is a fascinating look at Jeff Bezos and the rise of Amazon.com. I never knew much about Jeff Bezos other than the fact that he started Amazon. He's always seemed to exist behind the scenes. This book offers insight into Bezos's background, beginning with his childhood.

One Click: Jeff Bezos and the Rise of Amazon.com by ...

Jeff Bezos is smart. Originally a computer geek, he had the vision to capitalise on the untapped online market for books. He's also a calculating machine who creates 'deal-flow' charts for every major decision, from what business to create to how

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to chose a spouse. One Click explores what makes Bezos Bezos. Through detailed research and interviews with Amazon employees, competitors and observers, Richard Brandt has deciphered how Bezos thinks, what drives his actions and how he makes his ...

One Click: Jeff Bezos and the Rise of Amazon.com eBook ...
ISBN. 1591843758. One Click: Jeff Bezos and the Rise of Amazon.com is a book by Richard L. Brandt. It profiles the influential role of Amazon CEO and founder, Jeff Bezos, in the company's historic rise from start-up to the market leader of ecommerce.

One Click - Wikipedia

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Richard Brandt's One Click: Jeff Bezos and the Rise of Amazon (great name) is about the company more than the man. It tracks the rise of Amazon from its genesis (in a garage, albeit converted) to the modern Kindle era.

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One Click: Jeff Bezos and the Rise of Amazon.com: Brandt ...
Author Richard L. Brandt | Submitted by: Jane Kivik. Free download or read online One Click: Jeff Bezos and the Rise of Amazon.com pdf (ePUB) book. The first edition of the novel was published in October 27th 2011, and was written by Richard L. Brandt. The book was published in multiple languages including English, consists of 224 pages and is available in Hardcover format.

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garage, albeit converted) to the modern Kindle era.

Amazon.com: Customer reviews: One Click: Jeff Bezos and ...

Jeff Bezos founded e-commerce colossus Amazon in 1994 out of his garage in Seattle. He runs it as CEO and owns an 11.1% stake. Between March and April 2020, amid the pandemic, Amazon said it hired ...

Jeff Bezos - Forbes

Jeff Bezos was born on January 12, 1964, in Albuquerque, New Mexico, to a teenage mother, Jacklyn Gise Jorgensen, and his biological father, Ted Jorgensen. The Jorgensens were married less than a ...

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Jeff Bezos - Amazon, Wealth & Family - Biography

Don't depend on a shiny resume if you want to land a job at Amazon. Even in its early years, when the online retailer had just 2,100 employees, founder and CEO Jeff Bezos was fastidious about ...

Jeff Bezos' 3-question rule for hiring new Amazon employees

Jeff Bezos may be buying CNN, bankers say. Amazon Founder and CEO Jeff Bezos speaks to the media on the company's sustainability efforts on 19 September 2019 in Washington, DC (AFP via Getty Images)

Jeff Bezos may be considering purchase of CNN, according

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One day it may take him not just into orbit but away from the mother ship. This article appeared in the Business section of the print edition under the headline "Jeff Bezos's final frontier"

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Pages : 224 Signed : False First Edition : False Dust Jacket :
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tech entrepreneur have ...

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Is Jeff Bezos interested in buying CNN?

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