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Management Concepts. 80/20 rule Sometimes called the Pareto distribution, the notion that to be strategic organ-. izations should focus on the 20% of the business/customers/suppliers/stakeholders that. make 80% of the difference to the business. The potential weakness of using this logic is.

Glossary of Core Strategic Management Concepts

Angwin, D. and Cummings, S. (2017) The strategy pathfinder: core concepts and live cases.Third edition. Hoboken, New Jersey: John Wiley & Sons, Inc.

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